

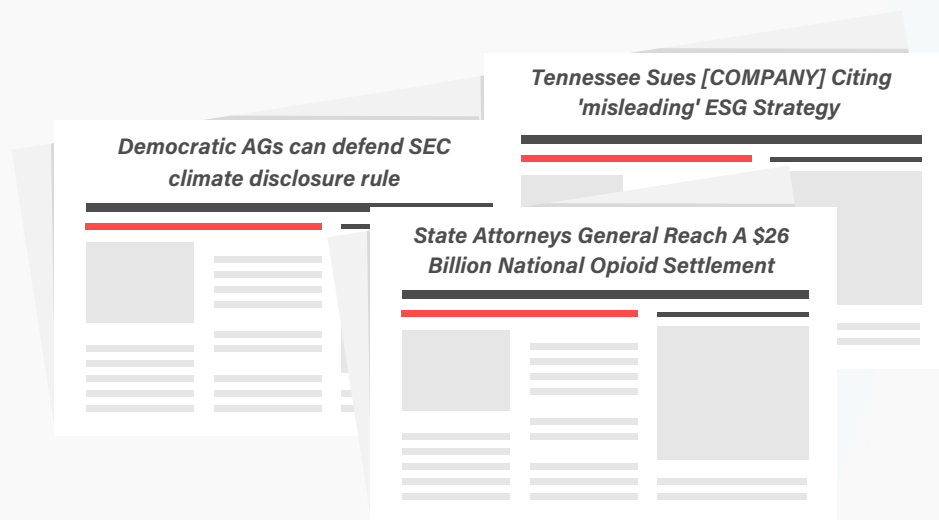
Stateside and State Attorneys General

State Attorneys General (AGs) are exerting a greater influence on businesses than ever.

Their lawsuits, consumer protection initiatives, antitrust investigations, and involvement in federal policy matters are significantly impacting various industries' financial outcomes.

The Impact of AGs' Expanding Influence

State AGs have exerted significant investigatory power on the tobacco industry, opioid manufacturers and distributors, social media and internet companies, as well as financial and service industry firms. When AGs perceive harm, they will use the full weight of their offices to protect consumers.



AG ACTIONS MAKING HEADLINES

Be Involved

Stateside's extensive engagement with state AGs helps clients build relationships with AGs and their staff to identify and correct issues well in advance of potential investigation and litigation.

Stateside's 20+ years of experience working with state AGs simplifies the outreach process to ensure clients' relationships can be beneficial to the bottom line. Many companies want to keep their distance from state AGs, but proactively engaging can provide significant benefits.

- Educate state AGs and staff about business practices to avoid misunderstandings.
- Early warning from AG offices of consumer complaints to allow for proactive resolution.
- Partnerships on federal issue advocacy on issues of mutual interest.

Our team understands how state AGs and their staff think so we can ensure our clients' AG engagement plans are focused on what will resonate with those offices.

Need a summary of AG activity to stay current?

Stateside's Monthly AG Activity Report provides detail on state AG offices' focus with a summary of topics discussed at recent meetings, relevant press announcements and insights into future actions. Be more informed and strategic with a national perspective and state-specific investigation information. Contact us to learn more.

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Extensive AG Engagement

Stateside offers strategic advice on developing and managing interactions with state AGs:

- Provides an unbiased perspective on how business practices will be perceived by AG offices to minimize potential issues and concerns.
- Stateside attends all national state AG meetings of NAAG, AGA, RAGA, and DAGA ensuring our clients are always informed of discussions occurring if client does not attend.
- Identify ways to encourage state AGs to engage on state and federal public policy priorities

Strategic Issue Management and Support

State AG investigations can start as a response to negative press stories or a single event. Stateside assists clients to develop a client-centric strategy to identify and address potential risks to minimize negative impact.

- Developing communication plans providing needed information without formal investigation.
- Collaborate with clients' government affairs and communication teams, and counsel's office to ensure consistent messaging and avoid negative repercussions with state AG offices.
- Encourage state AGs engagement on clients' state and federal public policy priorities to promote support when elected officials seek AGs legal analyses on issues under consideration.
- Stateside is not a law firm so our conversations with state AG officials are collaborative rather than adversarial leading to better long-term relationships.
- When legal issues do arise, Stateside works with clients' outside counsel during investigations to find an effective settlement without leaving ill will within the state AG offices.
- If 1:1 engagement with a state AG office is needed, Stateside provides strategic advice and complete support during meetings.
- Early issue resolution saving hundreds of thousands, and sometimes millions in legal fees and fines.

Every case before state AGs can be different. Stateside's experience with a wide variety of industries ensures our targeted strategic advice is tailored to our clients' needs. Contact Stateside to discuss the benefits of proactive state AG engagement.

Stateside professionals make the difference.



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